The 2012 Annual Report
for the Oregon Historical Society
2012

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Message from the President
and Executive Director

Dear OHS Members and Friends,

We are very proud to report that 2012 was a year of tremendous accomplishments for the Oregon Historical Society.

Thanks to local and state funding, as well as generous support from our members, local foundations and corporations, our OHS Board, and estate gifts, our financial picture is strong. These gifts also allowed us to open our new permanent exhibit, Oregon Voices: Change and Challenge in Modern Oregon History. This exhibit has received glowing reviews from our visitors, as did three complimentary rotating exhibits focused on mid-century life in Oregon: The Architecture of Pietro Belluschi, Culture Captured: The Photography of Marian Wood Kolisch, and The Mightiest Wind: The 1962 Columbus Day Storm. These exhibits—and increased school tours for Oregon students—helped to grow 2012 attendance 31% above 2011.

2012 also saw a dramatic increase in the number of programs, lectures, and classes offered to our members and the public. From the popular genealogy workshops hosted by our research library to book signings with state and national figures to historical film premieres to events highlighting the centennial of woman suffrage in Oregon, it was clear that OHS offered something for everyone. The Oregon Historical Quarterly also continued to do what it has done for over a century—provide fascinating and provocative articles on a wide variety of subjects. The Mark O. Hatfield Distinguished Historians Forum, now in its 15th year, has regained its status as one of Oregon’s premier lecture series.

Increased financial stability. High quality exhibits and programs. More visitors coming in our doors. Greater visibility around the state. It took a lot of hard work from our staff, board, and volunteers to make it all happen, and we are very grateful for the continued support and encouragement from you—our members.

There’s an old saying that the surest way to crush your laurels is to sit on them, so we want to assure you that we are taking full advantage of all we accomplished in 2012. We are very encouraged by the fact that 2013 is well on its way to surpassing last year’s progress.

We hope to see you very soon.

Sincerely,

Kerry Tymchuk
Executive Director

Bill Failing
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Volunteers

Oregon Historical Society volunteers act as docents, assist with the Oregon Historical Quarterly, and serve in the Research Library, at the Oregon Vault in Gresham, in the Museum Store, at the Visitor Services desk, in the Development Office, in the Finance Office, and during special events.

In 2012, volunteers logged over 8,770 hours and averaged 77.6 hours each of service to OHS.

Volunteer Stephen Heard guides students through our new Oregon Voices exhibit.

*Volunteers who logged over 200 hours in 2012.*
Gifts of History

We are grateful to these individuals and institutions for donating items to the collection in 2012.

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Mr. & Mrs. Frank C. Cothrell
Ms. Sarah Crooks

Famed T.R. recreator Joe Wiegand visited schools and museums across the state in a tour sponsored by Wells Fargo.
The Oregon Historical Society makes every effort to be accurate in its reporting of contributions. Please contact us if you have questions or concerns about information listed in this report.

Mr. and Mrs. Craig and Jilda Danielson
Dr. J. M. Deeney
Mrs. and Mr. Eloise and Gary Dielman
Prof. and Mrs. Basil Dmytryshyn
Ms. Rebecca Dobkins and Ms. Francesca Freccero
Mr. Paul R. Duden
C.R. and Janet Duffie
Mr. Joseph Ercog
Wayne and Sandra Ericksen
Mr. and Mrs. Christopher and Melissa Erickson
ExxonMobil Foundation
Mr. Doug Fish
Mr. and Mrs. Charles and Zoe Foster
Mr. and Mrs. Richard and Janet Geary
Mr. and Mrs. Paul and Margaret Gessaman
Jerry and Barbara Giesy
Jim and Adriana Giustina
Mr. and Mrs. Walter H. Grebe
Dr. David Green
Mr. and Mrs. Howard Harris
Mr. and Mrs. Robert L. Harrison
Mr. & Mrs. C. Clayton Hering
Ms. Carol Scott Hess
Mr. & Mrs. Henry Hewitt
William A. Hilliard
Mrs. J. Irwin Hoffman
David C. and Maryanne Holman
Steve & Kasey Holwerda
Bob and Pam Howard
Margaret Hunt
Mr. and Mrs. Paul and Jane Jacobsen
Dr. Kimberly Jensen
Mr. and Mrs. Albert and Susan Johnson
Mr. and Mrs. Warren and Barbara Jones
Mr. and Mrs. Russell B. Jones
Mr. Stephen Jones
Mrs. Elizabeth Joseph
Mr. and Mrs. Robert and Gail Joseph
Dr. Donald G. Kassebaum
Dale and Joan Keller
Dr. and Mrs. Frederick Kingery
Mr. and Mrs. Paul H. Labby
Mrs. Colleen Lackey
Ron & Jewel Lansing
Mr. and Mrs. Robert W. and Karen A. Lee
Mr. and Mrs. Jackson and Niamh Lewis
Mr. and Mrs. Eric and Hollie Lindauer
Mr. David Linder and Ms. Darsee Staley
Ms. Virginia Linder
Mrs. Kyra M. MacIvven
Mr. and Mrs. Eugene and La Vaun Maier
Mr. and Mrs. Keith L. Martin
Scott and Barbara McArthur
Gilbert and Laurie Meigs
Mr. Albert Menashe
Ruben and Elizabeth Menashe
Sue Metzler
Ms. Gail Meyer
Mr. David Miller
Jean Laughlin Miller
Ms. Kathryn K. Miller
Mr. & Mrs. Laurie R. Miller
Mr. Max Moody
Mr. Michael Morgan and Ms. Nancy Babka
Mr. Russell Morrow
Multnomah Bar Association
C. Winifred Nelson and Gregory L. Nelson
Mr. Edward Newbegin
Eric and Jane Kenney-Norberg
Alice and Mike Norris
Governor Theodore R. Kulongoski and Ms. Mary Oberst
Dr. Jim O’Connor
Mr. and Mrs. Michael and Gloria Borg Olds
Mrs. Deborah M. Olsen
Oregon Section American College of Dentists
Mr. and Mrs. Milo E. and Beverly Ormseth
Mr. and Mrs. Peter and Terry Osborne
Dr. Joann Otto
Mr. Douglas R. Pahl
Mr. & Mrs. Peter T. Pope
Mr. & Mrs. Ronald K. Ragen
Ms. Marta Randall
Ms. Sharlyn Rayment
Mr. Ken Resnick
Mr. and Mrs. Robert Ridgley
Mr. Ralph Rittenour, Jr.
Ken & Carol Roberts
Mr. John Rogers
Carlos R. Taylor and Forrest C. Romig
William D. Rutherford
Mr. and Mrs. Lawrence J. Sawyer
Mr. Lawrence W. Scheel
Ms. Erica Schuster and Mr. B. Clay Biberdorf
Alice and Delbert E. Scott M.D.
Mr. Samuel Shiley
Mr. Roger Sinnott
Ms. Shawn M. Smith
David and Caroline Specht
Mr. and Mrs. Charles and Darci Swindells
Tektronix Foundation Matching Gifts Program
Mr. and Mrs. Joseph P. Tennant
Ms. Sharon Thorne and Mr. Barry Carlson
Ms. Margaret M. Tobin
Mr. Thomas Healy Tongue
Mrs. Lamar Tooze, Jr.
Mr. and Mrs. David and Linda Tozer
David and Libia Trask
Thomas Trebelhorn
Louise C. Wade
Ms. Karen Whitman
Willamette Cultural Resources Associates, Ltd.
Mr. and Mrs. Hoyt F. Wilson
Tom & Kathy Withycombe
Thomas and Marguerite Wright
Mr. & Mrs. Herbert H. Zachow
Ms. Sandra Zupan
A Year in Review

RESEARCH LIBRARY
The library continued its efforts to preserve and make available its collections in a variety of ways, including major catalog conversion projects, scanning of photographs, film and video preservation and access, and a significant educational outreach effort. The restoration of reference hours was greatly appreciated by researchers and resulted in increased patronage. The sale of surplus materials provided an important source of revenue. The appointment of a permanent library director, Geoff Wexler, was helpful in enhancing leadership and in boosting staff morale. OHS library staff members continued to develop innovative approaches to ongoing challenges, and they are provided with indispensable assistance by a corps of dedicated volunteers.

EDUCATION PROGRAMS
School group tours were robust in 2012, due in large part to exhibit material that piqued the interest of local educators. Our partnership with the Wells Fargo History Museum allowed OHS to accommodate more students in larger groups, and a grant from The Weston Foundation continued to support bus expenses for schools that could otherwise not afford to visit the museum. Traveling trunks went out to schools on a weekly basis, allowing teachers to offer pre- and post-tour learning enrichments for students. OHS also sponsored the return of the National History Day program and sponsored the local level contest this past spring.

OREGON HISTORICAL QUARTERLY
The Oregon Historical Quarterly’s Fall 2012 special issue, “Women and Citizenship,” guest edited by Dr. Kimberly Jensen, commemorated the centennial of woman suffrage in Oregon while driving forward scholarship on a broad, significant theme in Oregon history. Throughout the year, OHQ continued to offer scholars and general readers well-researched, well-written articles on a wide range of subjects.

MARK O. HATFIELD DISTINGUISHED HISTORIANS FORUM
The Mark O. Hatfield Distinguished Historians Forum continued to be Oregon’s premier lecture series for history, featuring notable authors Lynn Sherr, James Swanson, Brent Walth, and Rex Ziak. The forum began with a special fifth lecture honoring the late Sen. Mark O. Hatfield; those closest to him shared their fondest memories.

2012 HISTORY MAKERS DINNER
The History Makers Medal was presented to four notable Oregonians in a gala dinner and awards ceremony on Thursday, September 27, at the Oregon Historical Society. The event honored entrepreneur Gerry Frank, father of the Portland Trail Blazers Harry Glickman, influential tribal leader Kathryn Harrison, and ground-breaking legislator Norma Paulus. It also raised over $100,000 in operating funds for the Society.
TEDDY ROOSEVELT’S OREGON ROADSHOW
In 2012, the Oregon Historical Society spread its reach across the state with the inaugural Teddy Roosevelt Roadshow. Sponsored by Wells Fargo, OHS Executive Director Kerry Tymchuk and the nation’s leading TR recreator, Joe Wiegand, traveled to schools and historical societies across our state sharing stories of the great Rough Rider president. From Portland to Prineville, Teddy traveled over 1,000 miles, and finished his tour as the guest of honor at the 2012 Annual Meeting of the Membership.

MODERN EXHIBIT SERIES
In 2012, the Oregon History Museum hosted a series of exhibits and launched a new permanent exhibit, all focusing on mid 20th century history. These original exhibits gave visitors a lens to some of the most influential people and events in Oregon.

Culture Captured: The Photography of Marian Wood Kolisch
For thirty years, Marian Wood Kolisch photographed many of Oregon’s most notable citizens. She did her portrait sessions in the subject’s own environment, adding information about the sitter that enhanced the photograph. The exhibit featured 40 striking portraits, including film director Gus Van Sant, architect Pietro Belluschi, and former Oregon Historical Society director Thomas Vaughan.

The Architecture and Legacy of Pietro Belluschi
Born in Italy, Pietro Belluschi (1899–1994) became known as the most important architect to have lived and worked in Oregon. He was recognized for being a prominent contributor to a style known as Pacific Northwest Regionalism as well as for mastering modern design innovations. This exhibit shared, for the first time, an overview of Pietro Belluschi’s architectural contributions during his long and richly productive career.

Oregon Voices: Change and Challenge in Modern Oregon History
A new, multimedia permanent exhibit, Oregon Voices, picks up where Oregon My Oregon ends, focusing on the issues and events that shaped Oregon in the last half of the 20th century. Featuring the latest in touch screen technology, Oregon Voices allows visitors to create their own museum visit, exploring films, photographs, recordings, and digital documents.

The Mightiest Wind: The 1962 Columbus Day Storm
This past fall, the Oregon History Museum commemorated the 50th anniversary of the notorious Columbus Day Storm. Inside the exhibit, large-scale artifacts recreated the destruction caused by the storm. A wind machine gave visitors the chance to experience similar wind gusts, and a green screen offered the unique opportunity to play meteorologist during Oregon’s most dramatic storm.
## Consolidated Statement of Financial Position

### Year Ended December 31, 2012

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,666,472</td>
<td>$ 2,796,692</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>5,753</td>
<td>10,101</td>
</tr>
<tr>
<td>Contributions and grants receivable</td>
<td>179,326</td>
<td>2,608,294</td>
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<tr>
<td>Inventories and prepayments</td>
<td>143,371</td>
<td>149,305</td>
</tr>
<tr>
<td>Other assets</td>
<td>102,533</td>
<td>108,952</td>
</tr>
<tr>
<td>Investments</td>
<td>3,021,569</td>
<td>–</td>
</tr>
<tr>
<td>Beneficial interest in assets held by the Oregon Community Foundation</td>
<td>7,309,971</td>
<td>6,929,438</td>
</tr>
<tr>
<td>Beneficial interest in charitable trusts</td>
<td>553,901</td>
<td>517,747</td>
</tr>
<tr>
<td>Land, buildings, and equipment</td>
<td>9,267,706</td>
<td>9,628,804</td>
</tr>
<tr>
<td><strong>Collections</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$ 22,250,602</td>
<td>$ 22,749,333</td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>231,597</td>
<td>217,607</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>12,539</td>
<td>3,052</td>
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<tr>
<td>Liability to trust beneficiaries</td>
<td>3,085</td>
<td>24,630</td>
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<tr>
<td>Long-term debt</td>
<td>45,407</td>
<td>2,638,453</td>
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<tr>
<td>Deferred compensation</td>
<td>–</td>
<td>13,179</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>292,628</td>
<td>2,896,921</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Available for operations</td>
<td>134,121</td>
<td>–</td>
</tr>
<tr>
<td>Board-designated reserves</td>
<td>3,740,918</td>
<td>1,853,259</td>
</tr>
<tr>
<td>Cumulative endowment losses</td>
<td>(531,095)</td>
<td>(878,749)</td>
</tr>
<tr>
<td>Net investment in capital assets</td>
<td>8,591,813</td>
<td>6,384,923</td>
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<tr>
<td>Net investment in operating subsidiary</td>
<td>817,860</td>
<td>833,466</td>
</tr>
<tr>
<td><strong>Total unrestricted</strong></td>
<td>12,753,617</td>
<td>8,192,899</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>849,102</td>
<td>3,377,263</td>
</tr>
<tr>
<td>Permanently restricted for endowment</td>
<td>8,355,255</td>
<td>8,282,250</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>$21,957,974</td>
<td>$19,852,412</td>
</tr>
<tr>
<td>Commitments and contingencies</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$ 22,250,602</td>
<td>$ 22,749,333</td>
</tr>
</tbody>
</table>
## Consolidated Statement of Financial Position

### Oregon Historical Society & Subsidiary

#### Year Ended December 31, 2012

With Comparative Totals for 2011

### Public Support

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily restricted</th>
<th>Permanently restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$2,998,641</td>
<td>690,989</td>
<td>6,600</td>
<td>3,696,230</td>
</tr>
<tr>
<td>Memberships</td>
<td>240,642</td>
<td>–</td>
<td>–</td>
<td>240,642</td>
</tr>
<tr>
<td>Multnomah County levy</td>
<td>1,651,719</td>
<td>–</td>
<td>–</td>
<td>1,651,719</td>
</tr>
<tr>
<td>Other governmental funding</td>
<td>222,489</td>
<td>74,713</td>
<td>–</td>
<td>297,202</td>
</tr>
<tr>
<td>Forgiveness of long-term debt prepayment penalty</td>
<td>344,282</td>
<td>–</td>
<td>–</td>
<td>344,282</td>
</tr>
<tr>
<td><strong>Total public support</strong></td>
<td>5,457,773</td>
<td>765,702</td>
<td>6,600</td>
<td>6,230,075</td>
</tr>
</tbody>
</table>

### Revenues and Gains

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions</td>
<td>144,403</td>
<td>134,876</td>
</tr>
<tr>
<td>Product sales</td>
<td>227,085</td>
<td>232,956</td>
</tr>
<tr>
<td>Rental income</td>
<td>630,942</td>
<td>619,317</td>
</tr>
<tr>
<td>Investment income</td>
<td>88,869</td>
<td>38,036</td>
</tr>
<tr>
<td>Net change in beneficial interest in assets held by OCF</td>
<td>656,241</td>
<td>(727,659)</td>
</tr>
<tr>
<td>Net change in the fair value of split-interest agreements</td>
<td>–</td>
<td>77,143</td>
</tr>
<tr>
<td>Net gain on the sale of collection items</td>
<td>–</td>
<td>49,330</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>113,399</td>
<td>115,237</td>
</tr>
<tr>
<td><strong>Total revenues and gains</strong></td>
<td>1,860,939</td>
<td>921,632</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>3,425,349</td>
<td>(2,528,161)</td>
</tr>
<tr>
<td><strong>Total revenues, gains and other support</strong></td>
<td>10,744,061</td>
<td>6,636,547</td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>4,469,034</td>
<td>3,083,044</td>
</tr>
<tr>
<td>Supporting services</td>
<td>1,126,008</td>
<td>1,215,909</td>
</tr>
<tr>
<td>Jefferson-Madison Corporation</td>
<td>588,301</td>
<td>549,647</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>6,183,343</td>
<td>4,848,600</td>
</tr>
<tr>
<td>Increase (decrease) in net assets</td>
<td>4,560,718</td>
<td>2,105,562</td>
</tr>
<tr>
<td><strong>Net assets at beginning of year</strong></td>
<td>8,192,899</td>
<td>18,064,465</td>
</tr>
<tr>
<td><strong>Net assets at end of year</strong></td>
<td>$12,753,617</td>
<td>19,852,412</td>
</tr>
</tbody>
</table>
About the Oregon Historical Society

Since 1898, the Oregon Historical Society has served as the state’s premier historical arm, gathering and preserving documents, manuscripts, publications, films, recordings, and artifacts. The Society preserves the significant cultural traditions of the diverse peoples of Oregon and has received high honors for its exhibits, its historical journal the *Oregon Historical Quarterly*, and educational programs for the public. The Society’s award-winning exhibits include Oregon My Oregon, a permanent exhibit that won a MUSE Award from the American Association of Museums. The Society’s artifacts collection includes ancient objects from the region’s earliest settlements as well as items donated by contemporary Oregonians. Its vast and priceless collections include some 85,000 artifacts, 2.5 million photographs, 25,000 maps, 12,000 linear feet of manuscript materials, a library collection of 35,000 books, a film archive of 15,000 titles, and more than 2,000 oral histories.

Hours

10 a.m.– 5 p.m. Monday–Saturday
Noon– 5 p.m. Sunday

Location

1200 SW Park Avenue
Portland, OR 97205
503-222-1741
WWW.OHS.ORG