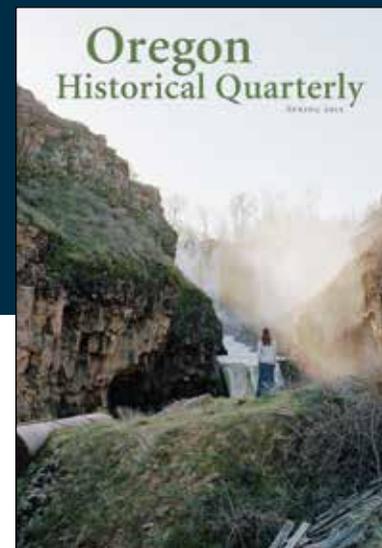


Oregon Historical Quarterly

Sparking conversations for over 115 Years



The *Oregon Historical Quarterly*, the journal of record for Oregon history, has been published continuously since 1900. With well-written, illustrated articles, *OHQ* reaches a large and diverse readership of 5,000 people, including teachers, scholars, families, and others interested in the region's history. Every issue includes well-researched, documented history about Oregon and the Pacific Northwest and reviews of books on western history.

Advertising is restricted to books and other materials compatible with the mission of the Oregon Historical Society and the *Oregon Historical Quarterly*, which promote the study and appreciation of the history of Oregon and the Oregon Country. All ads, except those on the inside back cover, appear in the book review and letters section of the journal.

ADVERTISING RATES AND SPECIFICATIONS, 2016

Full page	\$400	5½x8½"	Measurements indicate maximum size of advertisement. We will bill upon publication. U.S. funds only. Tearsheets sent upon publication. Ads accepted in electronic, PDF format; call to discuss other formats. Classified ads will appear grouped together in the letters or notices section of the journal.
Half page (horizontal only)	\$250	5½x4¼"	
Third page (horizontal only)	\$150	5½x2¾"	
Inside back cover	\$600 (b&w) \$1250 (color)	5½x8½"	
Classifieds	\$2 per word 15–100 words		

OUR READERS

A recent survey of *OHQ* readers found that 25 percent pass their copies along to at least two other readers. Over half have a graduate or professional degree, and the majority buy more than a dozen books a year (thirteen percent buy fifty or more!). Most importantly, thirty percent say their purchases are affected by advertisements in the *Quarterly*.

DISCOUNTS

10% if advertiser purchases an ad twice in a volume year; 10% if three times a year; 15% if four times a year; 20% if six issues over two volume years. Black-and-white images only. Ads with cut-out coupons are not accepted.

DEADLINES

<i>Issue</i>	<i>Reserve space by</i>	<i>Ad materials due</i>	<i>Issue mails to readers</i>
Spring	January 22	February 5	mid March
Summer	April 15	May 6	mid June
Fall	July 15	August 5	mid September
Winter	October 14	November 4	mid December

CONTACT

Erin Brasell, Assistant Editor
Oregon Historical Quarterly
1200 S.W. Park Avenue, Portland, OR 97205
503-306-5234 (phone) • 503-219-2030 (fax)
erin.brasell@ohs.org



THE OREGON
HISTORICAL
SOCIETY
FOUNDED 1898